



PLUS

Bayer PLUS Rewards 2025 Program

REWARDS

See eligible Bayer PLUS Rewards products on page 2

Start earning at MyBayerPLUS.com

PRODUCT PORTFOLIO INCENTIVES

2 products	Earn \$2/A
+	
3 products	Earn an additional \$3/A
+	
4 products	Earn an additional \$4/A
+	
5 products	Earn an additional \$5/A

ROUNDUP® BRAND AGRICULTURAL HERBICIDE INCENTIVE

Roundup PowerMAX® 3 Herbicide
+
One or more eligible Product Portfolio herbicides

Earn \$1/A

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product match.

Must qualify for either Product Portfolio Incentive **OR** Roundup PowerMAX® 3 Herbicide Incentive first

*See Matched Acres description on page 2.



Scan QR Code to visit the Bayer PLUS Rewards calculator.

SPECIALTY INCENTIVE

Each Agronomic Add-On

Earn \$0.50/A

FIERCE® PARTNER PRODUCT INCENTIVE

Each Eligible Partner Product

Earn \$2/A

PARTNER PRODUCT INCENTIVE

Each Eligible Partner Product

Earn \$1/A

LOYALTY REWARD

EARN AN ADDITIONAL 10% ON YOUR REWARDS

Growers who qualify for Bayer PLUS Rewards can **earn an additional 10% on their rewards dollars** by sending all (or a portion) of their check to a Bayer retailer of their choice. To qualify, growers must meet the \$1,500 rewards minimum and select a dollar amount in the portal redemption screen that is over \$500.

- > The 10% will only be applied to rewards dollars that are elected for the Loyalty Reward within the grower portal and sent to an authorized retailer.
- > Growers must make their selection within the Bayer PLUS Rewards portal between November 1, 2025, and January 31, 2026.
- > 2025 rewards already redeemed prior to November 1, 2025, will not be eligible for the Loyalty Reward.

2025 Program Requirements (9/1/24–8/31/25)

- > All Bayer PLUS earnings are paid upon valid net grower sales (grower sales minus returns and replants).
- > Seed counts as one product in program calculations.
- > Growers can earn incentives on up to five eligible products in the Product Portfolio Incentives.
- > Growers must enroll in the program by the enrollment deadline (August 31, 2025) in order for eligible purchases to count toward the 2025 program.
- > Growers must operate in qualifying geography[†] and purchase from an authorized retailer between September 1, 2024, and August 31, 2025.
- > Growers must log in to their account to confirm the accuracy of their sales transactions by December 31, 2025. Notify your retailer or Bayer rep prior to this date to correct any errors on account. Bayer reserves the right to reject any changes requested after this date.
- > Redemption requests must exceed \$500. 50% of rewards may be requested starting July 1, 2025, and 100% of rewards may be requested starting November 1, 2025.

Rewards will expire April 30, 2026.

[†]Growers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards.

In order to qualify for redemption, you must have at least **\$1,500** in Bayer PLUS Rewards.



Bayer PLUS Rewards

Eligible Products and Match Rates

2025 Program

9/1/24–8/31/25

PRODUCT PORTFOLIO	Product Match Rate Per Acre
SEED	
Alloy™ Soybeans	140,000 seeds
Asgrow® Soybeans	140,000 seeds
Channel® Corn	32,000 seeds
Channel® Sorghum	5 lb./acre
Channel® Soybeans	140,000 seeds
Connect™ Soybeans	140,000 seeds
DEKALB® Canola	5 lb./acre
DEKALB® Corn	32,000 seeds
DEKALB® Sorghum	5 lb./acre
Deltapine® Cotton	35,000 seeds
Preceon™ Smart Corn System	32,000 seeds
HERBICIDES	
Axiom® 68DF Herbicide	10 oz.
Balance® Flexx Herbicide	4 fl. oz.
Capreno® Herbicide	3 fl. oz.
Corvus® Herbicide	4 fl. oz.
Degree Xtra® Herbicide	96 fl. oz.
DiFlexx® Herbicide	8 fl. oz.
DiFlexx® DUO Herbicide	24 fl. oz.
Harness® Herbicide	36 fl. oz.
Harness® MAX Herbicide	40 fl. oz.
Harness® Xtra Herbicide	58 fl. oz.
Harness® Xtra 5.6L Herbicide	74 fl. oz.
Huskie® Herbicide	11 fl. oz.
Huskie® Complete Herbicide	13.7 fl. oz.
Huskie® FX Herbicide	13.5 fl. oz.
Laudis® Herbicide	3 fl. oz.
Olympus® 70DF Herbicide	0.4 oz.
Osprey® 4.5WG Herbicide	4.75 oz.
Osprey® Xtra Herbicide	4.75 oz.
Rimfire® Max Herbicide	3 oz.
Scoparia™ Herbicide	2 fl. oz.
TripleFLEX® II Herbicide	32 fl. oz.
TriVolt® Herbicide	12 fl. oz.
Varro® Herbicide	6.85 fl. oz.
Vios™ FX Herbicide	13.7 fl. oz.
Warrant® Herbicide	48 fl. oz.
Warrant® Ultra Herbicide	50 fl. oz.
Wolverine® Advanced Herbicide	27.2 fl. oz.
FUNGICIDES	
Absolute® Maxx Fungicide	5.5 fl. oz.
Delaro® 325 SC Fungicide	8 fl. oz.
Delaro® Complete Fungicide	8 fl. oz.

Proline® Fungicide	3 fl. oz.
Propulse® Fungicide	13.5 fl. oz.
Prosaro® Fungicide	6.5 fl. oz.
Prosaro® PRO 400 SC Fungicide	10.3 fl. oz.
Provost® Silver Fungicide	13 fl. oz.
Stratego® YLD Fungicide	4 fl. oz.
INSECTICIDES	
Oberon® 4SC Insecticide/Miticide	6 fl. oz.
Sivanto® Prime Insecticide	4 fl. oz.
NEMATOCIDES	
Velum® Nematicide	6.5 fl. oz.

ROUNDUP® BRAND AGRICULTURAL HERBICIDES	Product Match Rate Per Acre
Roundup PowerMAX® 3 Herbicide	30 fl. oz.

SPECIALTY INCENTIVE ADD-ONS	Product Match Rate Per Acre
Nortron® SC Herbicide	12 fl. oz.
Raxil® PRO MD Fungicide	5 fl. oz.
Raxil® PRO Shield Fungicide	5 fl. oz.
WestBred® Wheat (Spring)	120 lb./acre
WestBred® Wheat (Winter)	90 lb./acre

FIERCE® HERBICIDE PARTNER PRODUCTS	Product Match Rate Per Acre
Fierce® Herbicide	3 oz.
Fierce® EZ Herbicide	6 fl. oz.
Fierce® MTZ Herbicide	16 fl. oz.
Fierce® XLT Soybean Herbicide	4 oz.

PARTNER PRODUCTS	Product Match Rate Per Acre
Select Max® Herbicide with Inside Technology™	12 fl. oz.
Valor® EZ Herbicide	2 fl. oz.

*What Is a "Matched Acre"?

Bayer PLUS Rewards is designed to reward growers who use multiple products on an acre. There are two (2) incentive categories that utilize "Matched Acres" as part of the rewards calculations:

- Product Portfolio
- Roundup PowerMAX® 3 Herbicide

Earning Rewards Within the Roundup® Brand Agricultural Herbicide

You can think of "Matched Acres" as earning rewards on the acres with both a Product Portfolio herbicide AND Roundup PowerMAX® 3 herbicide on the acre, too. Rewards are calculated based on the number of "Matched Acres" of eligible herbicides to the Roundup Brand Agricultural Herbicide acres. Note that the same Product Portfolio herbicide can be matched for Roundup earnings. Without purchasing a Product Portfolio herbicide, members will NOT earn on Roundup PowerMAX® 3 herbicide purchases.

Visit the Resources section at MyBayerPLUS.com for additional program details, calculator tool, and terms and conditions.

PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
- 2) Growers will forfeit rebates if products are resold outside of the Bayer authorized distribution or retail/dealer network. Only products purchased for use on grower owned or leased land is eligible for Bayer PLUS Rewards. Purchases made for use on non-related farming entities cannot be consolidated to increase Bayer PLUS Rewards.
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is made, in whole or in part, via an online electronic point of sale system unless approved by Bayer in writing.
- 4) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 5) Bayer reserves for a period of three (3) years from the 2024 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer/dealer's or grower's books/records and an inspection of facilities. If retailer/dealer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 6) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.
- 7) Bayer CropScience LP registers its products in the United States in accordance with and to meet U.S. regulatory standards. Such products are sold for labelled uses only and must be used only in accordance with all label instructions. Bayer recognizes that growers and exporting entities can participate in the global export markets for their commodities. However, standards, interpretation of those standards and testing procedures can vary significantly from country to country, and are subject to change. As such, while it will strive to assist growers by providing available information, Bayer **cannot guarantee** that meeting U.S. residue or tolerance standards will ensure compliance with maximum residue levels (MRLs) or other standards in place in importing countries. Growers and exporting entities are responsible to educate themselves about export markets and their requirements. If a grower or exporter is concerned about meeting and MRLs for an active ingredient or related metabolite, then testing for residues should be considered as an option to ensure residue levels are compliant with applicable MRL.
- 8) Bayer PLUS Farm Units are subject to internal audits and can be removed or changed at the discretion of Bayer.

Subject to final commercialization decisions, availability of the Preceon™ Smart Corn System is expected for the 2024 growing season. **Product Use Statement:** Enlist E3® soybeans contain the Enlist E3 trait that provides crop safety for use of labeled over-the-top applications of glyphosate, glufosinate, and 2,4-D herbicides featuring Colex-D® technology when applied according to label directions. Following burn-down, the only 2,4-D containing herbicide products that may be used with Enlist E3 crops are products that feature Colex-D technology and are expressly labeled for use on Enlist crops. 2,4-D products that do not contain Colex-D technology are not authorized for use in conjunction with Enlist E3 soybeans. **Warning:** Enlist E3 soybeans are tolerant of over-the-top applications of glyphosate, glufosinate, and 2,4-D. Accidental application of incompatible herbicides to this variety could result in total crop loss. When using 2,4-D herbicides, grower agrees to only use 2,4-D products that contain Colex-D technology authorized for use in conjunction with Enlist E3 soybeans. Always read and follow herbicide label directions prior to use.

YOU MUST SIGN A TECHNOLOGY AGREEMENT, READ THE PRODUCT USE GUIDE PRIOR TO PLANTING, AND FOLLOW HERBICIDE RESISTANCE MANAGEMENT (HRM) REQUIREMENTS.

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